

ONWARD

PIERCE COUNTY MEANS BUSINESS

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Immigrant to entrepreneur: A message from Odette D'Aniello, CEO of Celebrity Cake Studio

I'm so honored to be among the EDB's 2023 Excellent 10 and to be recognized in a place I'm proud to call my home.

My family and I moved to Washington 25 years ago. Since then, we've built our business here, raised our children here, and watched the city and the county change and grow up around us. Pierce County has welcomed us and our business with open arms, and [Celebrity Cake Studio](#) has thrived in Tacoma.

I'd like to give a big thank you to the leaders of Pierce County and the folks across the South Sound who work every day to make this a place where individuals and businesses can flourish.



News flash: EDB helps land big recruitment win

Harbor Freight Tools will be the inaugural tenant of FRED310, a major new warehouse and distribution development covering 310 acres in Frederickson.

[Read more](#)



**2022 snapshot: You help
hold it all together**



**Jahmad Canley: Beliefs
and leadership**

The EDB's 2023 Annual Meeting brought together more than 300 business leaders who were ready to mix, mingle and celebrate economic development in the South Sound.

[Read more](#)

A lot has changed over the last few years, and companies want to move forward. Who better to offer guidance than Tacoma's own Jahmad Canley?

[Read more](#)



The Excellent 10: Making impact across Pierce County

Learn more about 10 great projects (and people) that made a positive impact on the Pierce County economy and strengthened our communities.

[Read more](#)



Golden Shovels go to Bev Losey, Youth Marine Foundation

The Golden Shovel Award is bestowed on individuals or organizations that made a significant contribution to the economic well-being of Tacoma-Pierce County.

[Read more](#)

[Click here to see and download photos from the 2023 EDB Annual Meeting.](#)

Thank you, EDB Annual Meeting sponsors!

The 2023 EDB Annual Meeting could not have happened without the generosity of our sponsors: Platinum sponsors Umpqua Bank and MultiCare; Gold Sponsors The Benaroya Company, Sound Credit Union and Virginia Mason Franciscan Health; and Silver Sponsors Absher Construction, Banner Bank, Brookfield Properties, Brown & Brown, City of Auburn, City of Lakewood, City of Tacoma, Key Bank, Pierce County, Puget Sound Energy, Tacoma Public Utilities, University of Washington Tacoma, US Oil Par Pacific, Wayne's Roofing and WGW Development, WorkForce Central, and a combined sponsorship between Bates Technical College, Clover Park Technical College, Pierce College and Tacoma Community College.



Are you ready to export? May 24: Meet the U.S. Commercial Service

The Small Business Administration offers free monthly webinars on export assistance that feature conversations with Washington Export Outreach members. [Read more and register](#)

NEWS BRIEFS

Help shape the future of Pierce County tourism: May 12 survey deadline

Pierce County wants your input to help develop its 10-year Tourism Destination Strategic Plan. It only takes a few minutes to make your voice heard.

Lens of Equity Summit: May 18

Get the tools and information you need to build healthy Diversity, Equity, Access and Inclusion (DEAI) frameworks. The event is presented by the Pierce County Community Engagement Task Force.

Due June 9: Milgard Center for Business Analytics project proposals

Do you have a business problem to solve or are you seeking data-driven insights in your organization? UW Tacoma Business Analytics grad students may have the solution.

[Take the survey](#)

[Read more](#)

[Read more](#)

Tamsin Bell named WEDA Economic Development Advocate of the Year

EDB Vice President of Business Development Tamsin Bell and City of Lacey Economic Development Coordinator Wesley Nguyen were honored for their work as co-chairs of the WEDA Emerging Leaders Group.

[Read more](#)

UW Tacoma team lands a top spot in machine-learning competition

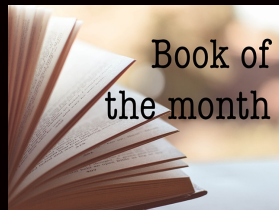
The team outperformed dozens of others from government, corporations and universities to claim second place in the Privacy-Enhancing Technologies Prize Challenge.

[Read more](#)

EDB connects at Site Selectors Guild Conference

EDB Vice President for Business Recruitment Sarah Bonds joined economic development professionals from across the U.S. to connect with the world's top site selection consultants and location advisors.

[Read more](#)



What are you reading?

Grant Twyman, Managing Partner of Strategy and Operations for [NEXT Consulting Firm](#), recommends [How I Built This: The Unexpected Paths to Success from the World's Most Inspiring Entrepreneurs](#) by Guy Raz.

"This book includes tips for every entrepreneur's journey – from formulating your idea, to raising money and recruiting employees, to fending off competitors, to finally paying yourself a real salary."

NEWS

[South Sound Business recaps EDB Annual Meeting](#)

[Bridge Industrial clears permit hurdle for giant Tacoma development](#)

[Tehaleh lands first industrial tenant](#)

[Engineering giant WSP leases space in Tacoma office tower](#)

[Boeing plans to increase 737 production](#)

[A small-business landscape check-in](#)

[Pierce College announces selection of new presidents](#)

[PLU, TCC announce automatic admission partnership](#)

[Washington-based women-owned companies](#)

[Richard Florida: Future of cities at a pivot point](#)

Stay turned...The Washington State Legislative Session that ended April 23 yielded some big wins for economic development. We'll take a deeper dive into the session in the next issue of Onward.

Team With Us

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Onward is a service of the EDB, a non-profit corporation focused on recruitment and retention of primary businesses in Tacoma and Pierce County, Washington, USA.
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